

PRIVACY NOTICE

Noriega y Escobedo, A.C. (the “**RESPONSIBLE PARTY**”), having its address at Sierra Mojada No. 626, Colonia Lomas de Barrilaco, C.P. 11010, in Mexico City, Federal District, hereby publishes its PRIVACY NOTICE in accordance with the Federal Law for the Protection of Personal Data in Possession of Private Persons and its regulations, the purpose of which is to inform you that the non-sensitive personal data obtained from you or from the individuals that are part of the firm that is contained in our data base shall be used by the RESPONSIBLE PARTY solely and exclusively for identification purposes, to make contact with you in the ordinary course of the contractual relationship you have with the RESPONSIBLE PARTY, or else to share with you new legal developments, courses or events which may or may not be of interest to your business, as well as to carry out the transactions and processing relating to and required in providing you with the services for which you retained the RESPONSIBLE PARTY and, such being the case, to include the above mentioned data in the legal, physical and technical instruments required to enable us to attain the purposes of the professional services offered by the RESPONSIBLE PARTY.

Moreover, you are hereby informed that the RESPONSIBLE PARTY will only disclose said personal data solely for the purposes set forth in the preceding paragraph, and therefore such data will be protected using the same physical and electronic safety means and devices that the RESPONSIBLE PARTY uses for its own information, it being understood that the treatment given to your data shall be governed by the principles of legality, quality, consent, information, purpose, loyalty, proportionality and responsibility, as well as that of confidentiality, save for compliance with legal obligations before the competent authorities.

Data owners may have access to their data in order to rectify, cancel and/or make objections, as well as to limit the use and disclosure of their personal data, provided such data is contained in the RESPONSIBLE PARTY's data base, by written request addressed to Enriqueta García, submitted at the address of the RESPONSIBLE PARTY or by e-mail sent to info@nye.com.mx, or by telephone (+52 55)52 84 33 33. All requests must comply with the following:

- a) Include the name and autograph signature of the data owner, as well as an address or other means to provide him with the answer to such request.
- b) Attach a copy of an official ID document of the data owner.
- c) Include a clear and precise description of the personal data in regard to which the data owner will exercise the rights conferred by LAW.

The RESPONSIBLE PARTY reserves to itself the right to have access to, read, preserve, and disclose any information required to comply will applicable laws.

The RESPONSIBLE PARTY reserves to itself the right to make changes in this PRIVACY NOTICE at any time, in which event you will be informed by e-mail or at the time of first contact with you after such change; it being understood that the RESPONSIBLE PARTY shall not be liable should you not receive the afore-mentioned notice due to technical or operational problems that may arise with your e-mail or Internet service. Notwithstanding the foregoing, the PRIVACY NOTICE shall remain publicly available and up-to-date at www.nye.com.mx.

Sincerely,
Noriega y Escobedo, A.C.